





**OTAVIO SANTIAGO**


Brazilian


29/06/1978

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## EDUCATION\_

2006 UEMG, Escola de Design\_ Graphic Design, Belo Horizonte, Brazil

2003 UEMG, Escola de Design\_ Product Design, Belo Horizonte, Brazil

2001 PUC- MG\_ Contemporary Communication and Visual Arts, Belo Horizonte, Brazil

1999 PUC- MG\_ Business Administration, Belo Horizonte, Brazil

## COURSES\_

2017 The Interaction Design Foundation\_ Design Thinking

2017 The Interaction Design Foundation\_ UX & Interaction Design

## SKILLS\_

Branding\_ Creativity + Imagination for print and digital

Technology\_ Photoshop, Illustrator, InDesign, After Effects, Muse

Print\_ Knowledge of color, printing techniques and photography

Digital\_ UI Design + UX Design and content creation

Time Management\_ Able to multitask and meet all established deadlines

Communications\_ Empathy and ability to articulate ideas into solutions

Marketing\_ Knowledge of marketing strategy and tactics

## LANGUAGES\_

Portuguese (native), English (fluent), German (B2.2)

## EXPERIENCE | CLIENTS\_

2020 - Present\_ freeQ\_ USA

Corporate Identity and website development.

2018 - Present\_ Biotech Design\_ Germany

Brand Communication for Biotech companies

2018 - Present\_ Engine Biosciences\_ Singapore

Corporate Identity and website development.

2017 - 2020\_ BWK Public Relations\_ USA

Corporate Identity and client presentations.

2016 - 2018\_ FID. Festival Internacional de Dança\_ Brazil

Website development.

2007 - 2018\_ Mini Galeria\_ Brazil

Visual communication, website and coordination and assembly of exhibitions.

2005 - 2008\_ Galpão Cine Horto\_ Brazil

Visual communication, set designer and book publications.

2003 - 2005\_ Editora Voice Design\_ Brazil

Art Direction of Art and Lifestyle Magazines.